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SREE Announces JREE 2025 Outstanding Article: Can Personalized Attendance Information Mitigate Student Absenteeism? Evidence from Six Randomized Field Trials

[June 25, 2026] - The Society for Research on Educational Effectiveness is pleased to announce the 2025 Journal of Research on Educational Effectiveness Outstanding Article award is, *Can Personalized Attendance Information Mitigate Student Absenteeism? Evidence from Six Randomized Field Trials*, by Jonah S. Berger, James Atticus Bolyard, David Hersh, Lisa Sanbonmatsu, Douglas O. Staiger & Thomas J. Kane

This timely study offers a highly cost-effective, easily implementable solution to today's skyrocketing chronic absenteeism crisis. By demonstrating that personalized messaging maintains a consistent, positive impact across diverse student demographics, the research provides educators with a practical blueprint for improving attendance. Ultimately, the paper lays a crucial foundation for future research into post-pandemic attendance barriers, making it an invaluable tool for districts striving to re-engage families in a higher-absence reality.

In recognition of their accomplishments, the authors will be honored during SREE's 2026 Conference in Baltimore, MD from September 23 – 26. Beyond celebrating these outstanding achievements, the conference serves as a cornerstone for the educational research community, bringing colleagues together to connect, collaborate, and share insights. SREE is thrilled to welcome everyone as we celebrate both these individual successes and the collective work of our members.

About JREE

The *Journal of Research on Educational Effectiveness* (JREE) is the flagship publication of the Society for Research on Educational Effectiveness (SREE) and publishes original articles from the multidisciplinary community of researchers who are committed to applying principles of scientific inquiry to the study of educational problems, aiming to publish articles with the highest standards of methodological rigor that are relevant to practitioners, policymakers, and/or researchers,

About SREE

The Society for Research on Educational Effectiveness is a professional society dedicated to advancing research relevant to practice, from early childhood through post-secondary education. The Society strives to generate knowledge and facilitate applications in new contexts and across fields. It's over eight hundred members represent individuals from across the United States as well as the world. To learn more about the organization, visit www.sree.org.

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